

La Crosse District Nurses' Association Board Minutes

Date: May 30, 2007

Time: 5:40 p.m.

Place: People's Food Coop, second floor meeting room

Present: Sandy Schlichenmeyer, Judy Talbott, Lois Sanwick, Rose Presser, Ramona Yehle, Kathryn Lammers, Wendy Noble, Judy Talbott, Nancy Danou, Barb Nickelotti, Karla McClintock & guests: Michelle La Roche, Ruth Berns, & Rose Kreutz

Call to Order: Rose called the meeting to order.

Approval of Agenda: The agenda was approved with an addition of a topic of discussion about meeting dates for fall.

Approval of April 18, 2007 Minutes: The minutes were approved as written.

Treasurer's Report: Barb reported a balance of \$6,406.20 in the checking account. Approximately \$1500.00 was made from the "Honor a Colleague" program. There was discussion of ways to utilize some monies to promote membership in the LDNA. A motion was made and seconded to form a committee to determine a plan to do this, with final approval of the committee's recommendations being made by LDNA board members. This motion passed unanimously. Judy, Rose, Nancy, Kathryn and Karla volunteered to be committee members. Some of the suggestions mentioned were:

- Send a flyer to all nurses in the district about the benefits of membership of this organization this summer.
- Publish a newspaper article in August.
- Conduct a "door prize" drawing at the annual meeting to include a select number of free memberships or registration fees to attend the WNA convention in La Crosse in October.

WNA State Convention: Ruth Berns and Rose Kreutz discussed plans for the WNA state convention which will be held this October in La Crosse. Ruth, Rose and Joan Callahan are members of the WNA Education Council. Ruth stated there are many options as to the degree of involvement of LDNA participation at the convention. The last time the convention was held in La Crosse, a money-raising event was held and the collection was given to St. Clare's Mission. She stated we could choose to do something similar or not. There was discussion of having a "host" room. Rose will be asking for volunteers to introduce speakers and volunteers to be room monitors. She will send email messages to members to make these requests. Based on Ruth's and Rose's discussion with this board, Ruth will check 1) to see if LDNA can have a table at the convention promoting this organization, 2) for brochures to promote the downtown area which may be of interest to visitors to La Crosse, 3) on what the WNA press release includes, and 4) on the possibility of having the dinner for Friday evening of the event on a local riverboat.

Activities Director Report: Sandy reported that the “Honor a Colleague” event was successful. She received several compliments on the event, including that the food was good. She will be saving all information, including evaluation of this year’s event for future use.

Nominations Director Report: Karla reported that she has been unable to secure candidates for Nominations Director and Newsletter Editor. (For the Newsletter Editor it may be helpful to identify nurses who do unit newsletters at their work places.) The board approved the current slate of candidates:

- Treasurer: Sandy Schlichenmeyer
- Activities Director: Pam Johnson
- Membership Director: Nancy Danou
- Web Page Director: Michelle La Roche

Education Director Report: No report.

Public Relations Director Report: No report.

Membership Director Report: Nancy reported there are two new members.

Newsletter Editor Report: Wendy recommended that the newsletter continue to be published electronic. Kathryn suggested networking with the League of Women Voters and Sierra Club to share newsletter articles of common interest.

Web Page Director Report: Ramona reported that LDNA is still getting a lot of “hits” on the website. Rose mentioned that we need to continue to monitor whether the expense of a website is worth it compared to what the WNA site offers.

Scholarship Committee Report: Applications for the scholarship for a “returning RN” student are open until June 30, 2007. Rose will recruit a few people to work on the Scholarship committee. Nancy shared that the LDNA Viterbo University student scholarship did not get awarded this year due to bureaucratic problems. Viterbo University wants to award this scholarship this fall. Nancy asked the board if we would approve awarding two Viterbo University nursing student scholarships this fall so the allocated money gets awarded, and awarding the “missed scholarship” directly to the student. There was support for doing this.

Vests/Shirts for LDNA Members: Karla brought samples of vest logos. Board members supported the idea of having the work done by a local company.

Next Meeting: The next meeting is the annual meeting and it will be held on September 17, 2007.

Adjournment: 7:10 p.m.

Respectfully submitted,

Lois Sanwick,
Secretary

