

**La Crosse District Nurses Association  
Board Minutes**

**Date:** April 21, 2009

**Time:** 5:30 – 7 PM

**Place:** People's Food Co-op Community Room

**Present:** Brenda Owen, Cheryl Casperson, Rose Presser, Janet Bahr, Rosanne Schulz, Kathryn Lammer, Judy Talbott, Sandy Schlichenmeyer, Pam Johnson

**Call to Order:** Judy Talbott, President called the meeting to order at 5:40 PM.

**Secretary's Report:** The minutes of the March 17, 2009 meeting were approved as written.

Rosanne reminded board members to submit their annual reports to her as soon as possible.

**Treasurer's Report:**

Savings account - \$5.00 Scudder Investments: \$5646.57 Checking: \$6014.13

There was discussion about the charges incurred from the Idea Center, the organization that manages the web site. We are charged for each activity on the web site and thus far have paid \$367.43 for cumulative activities. Next year LDNA should discuss if we have someone with the ability to be our webmaster rather than incur these charges from Idea Center.

Sandy will submit \$250 to each Viterbo University and Western for LDNA scholarships. This is the standard amount of money that we commit for this activity.

**Reports of Officers:**

**Education Director:** Tonight is the spring educational event and the focus is on falls prevention. Speakers are Ruth Berns, RN, MSN, CNS, from Franciscan Skemp Healthcare and Kathy Koehne, RN, BSN, from Gundersen Lutheran. Cheryl will give gift certificates to each speaker as a "thank you."

**Public Relations Director:** Kathryn suggests that we look at the LDNA website to be more gender neutral. Suggestions include this year's ANA theme, or using the logo that we have on the fleece vests.

**Membership Director:** No report. The group discussed awarding the scholarships at Honor a Colleague. Generally the money from the previous year's HAC nomination money is used to fund the scholarships given in the present year. The RN scholarship will be \$250 and the returning RN scholarship will be \$275. Nancy can contact the scholarship recipients. (As a note, the returning RN application is the same as last year. There is no policy saying that the same person cannot receive the money more than one year).

We need to be sure that Nancy's name is on scholarship forms as a contact.

**Publications Director:** Pat will have some LDNA newsletters at the HAC event.

**Web Page Director:** No report by Michelle. Suggestions were made for the following:  
1. Design web page so that it is gender neutral. Use the ANA nurse's week logo or the logo on the LDNA vest. 2. Change the contact on the scholarship form from Rose Presser to Nancy Danou. 3. New bylaws need to be put on web page. 4. Judy will discuss these changes with Heidi and Heidi can give direction to the new web page director.

**Activities Director:** Pam reported that the HAC event will be held at City Brewery with a cost of \$300. There will be an open bar. The food will be catered by Nancy Davenport. We will owe the Brewery 10% of the cost of food. The cake will be donated by FSH Bakers Hearth. Pam will have door prizes although the number of donations has declined. Judy will purchase geraniums for the tables. Mayor Harter is coming. Rosanne reported that the number of individual nominations for HAC is low and that the larger number of nominations has come from Gundersen Lutheran. Kathryn has sent out a reminder to the membership for more nominations. Rose Presser is creating a power point slide show that will have the names of the persons nominated. The speaker has been arranged. Anyone who can come early to set up and stay to clean up is appreciated.

**Nominations Director:** Brenda presented the ballot for the Annual Meeting:

Vice President – Rose Presser  
Membership Director – Nancy Danou  
Activities Director – Pam Johnson  
Treasurer – Sandy Schlichenmeyer  
Web Page Director – Tiffany Barnes  
Education Director – Kerry Mach

Janet made a motion to approve the ballot as presented. The motion received unanimous approval.

**President Elect:** No report.

**Vice President:** The Annual Meeting will be May 20, 2009. Social at 5:30 PM, Dinner at 6 PM and meeting at 7 PM. Janet is finalizing the menu and will send the announcement out soon.

**President:** Judy said that the event “Public Health Nurses: Creating and Influencing Health Policy” on April 20<sup>th</sup> was a nice success. The audience consisted of approximately 25 participants who were health officers, practitioners or professors. LDNA co-sponsored this event.

Another reminder was given to Email annual reports to Rosanne so they can be collated into the annual report that will be presented on May 20, 2009.

Respectfully Submitted,

Rosanne Schulz  
Secretary